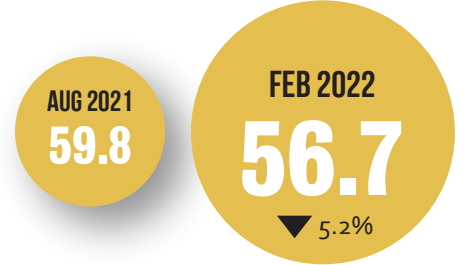


BUSINESS CONFIDENCE SURVEY

Optimism among local business leaders decreased by 5.2% in February 2022 when compared to the previous survey in August 2021.

While optimism remains strong overall, fewer leaders are expecting increases in sales, profits, and employment over the next year and more leaders expect levels to remain the same. More leaders are also expecting local and national business conditions to remain the same over the next year, a shift from more leaders expecting better conditions back in August 2021.

All responses of this survey are aggregated and a score between 0 and 100 is computed. A score over 50 indicates an overall optimism about the local economy.

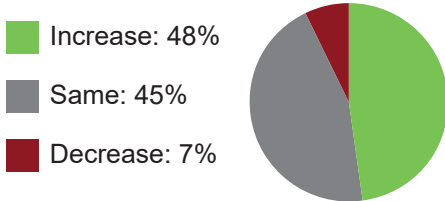


WHAT LOCAL BUSINESS OWNERS & LEADERS ARE SAYING

What are your expectations for the next 12 months?

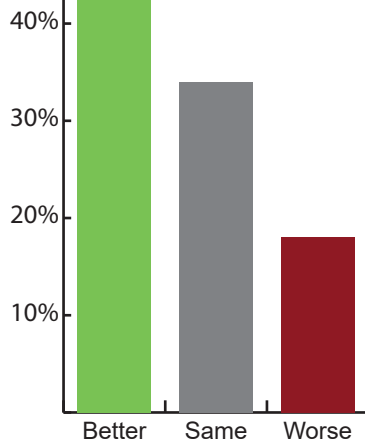
SALES

How are top line sales expected to change in the next 12 months?



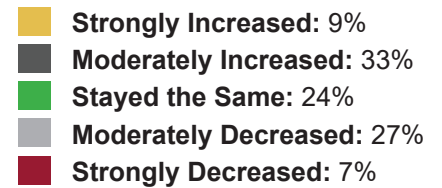
LOCAL BUSINESS CONDITIONS

How will general business conditions in Oroville change in the next 12 months?



HOT TOPIC!

How have your sales/Gross Receipts changed since the start of the COVID-19, approximately March 2020?



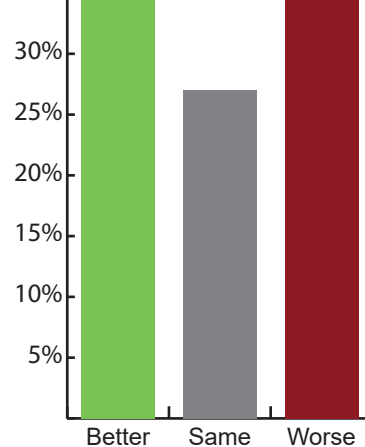
PROFITS

How is profit expected to change in the next 12 months?



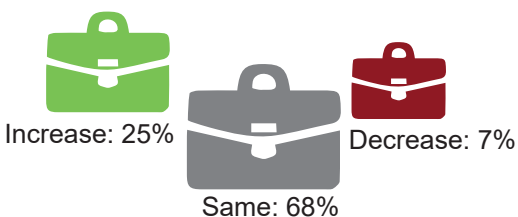
US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



EMPLOYMENT

How is the level of employment expected to change in the next 12 months?



Want to participate in our next survey?
 Email esmith@orovillechamber.com
 for more information!