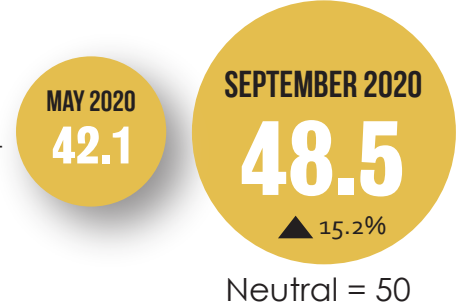


BUSINESS CONFIDENCE SURVEY

Confidence increased 15.2% in September 2020 with more local business leaders expecting conditions to get better over the next 12 months.

The survey results show 64% of leaders expect their sales to increase or remain the same over the next year, up from 56% in May 2020. As for profit, 60% expect levels to increase or remain the same, up from 53%. Local employment is expected to stay steady with 20% expecting to see an increase over the next year, up from 12% in May. Local business conditions are expected to get better according to 41% of leaders, up from 34%. As for U.S. business conditions, 41% expect to see a better performance, up from 33%.

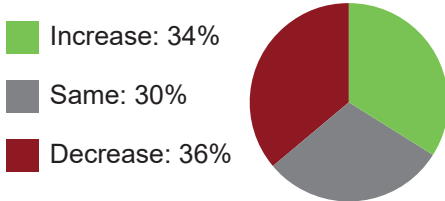


WHAT LOCAL BUSINESS OWNERS & LEADERS ARE SAYING

What are your expectations for the next 12 months?

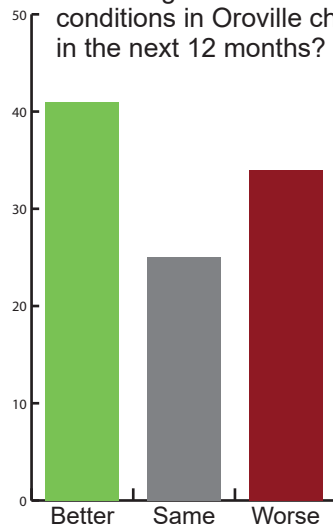
SALES

How are top line sales expected to change in the next 12 months?



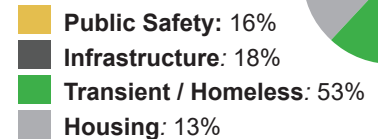
LOCAL BUSINESS CONDITIONS

How will general business conditions in Oroville change in the next 12 months?



HOT TOPIC!

What would you like to see the City Council focus on most?



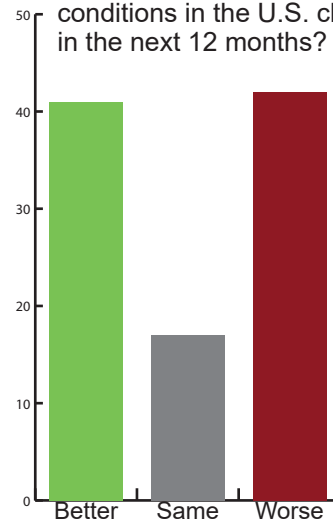
PROFITS

How is profit expected to change in the next 12 months?



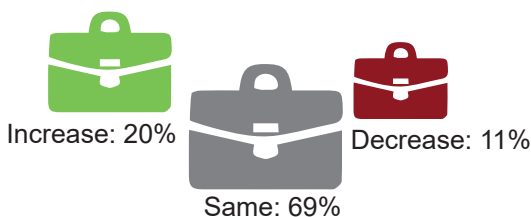
US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



EMPLOYMENT

How is the level of employment expected to change in the next 12 months?



Want to participate in our next survey?
Email esmith@orovillechamber.com
for more information!