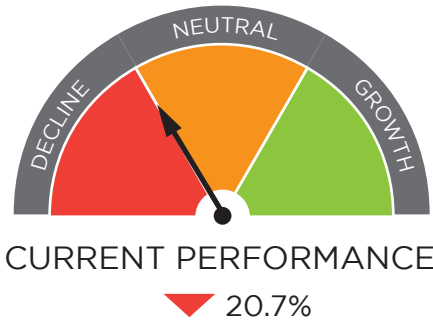


ECONOMIC SNAPSHOT™

An overview of our local economy.

PERFORMANCE THIS QUARTER

— Compared to previous quarter —



SALES TAX	BUILDING	HOUSING	TOT	EMPLOYMENT
12.5%	21.4%	5.1%	49%	10.4%
▼ 13.3%	▼ 6.1%	▲ .6%	▼ 56.9%	▼ 10.6%

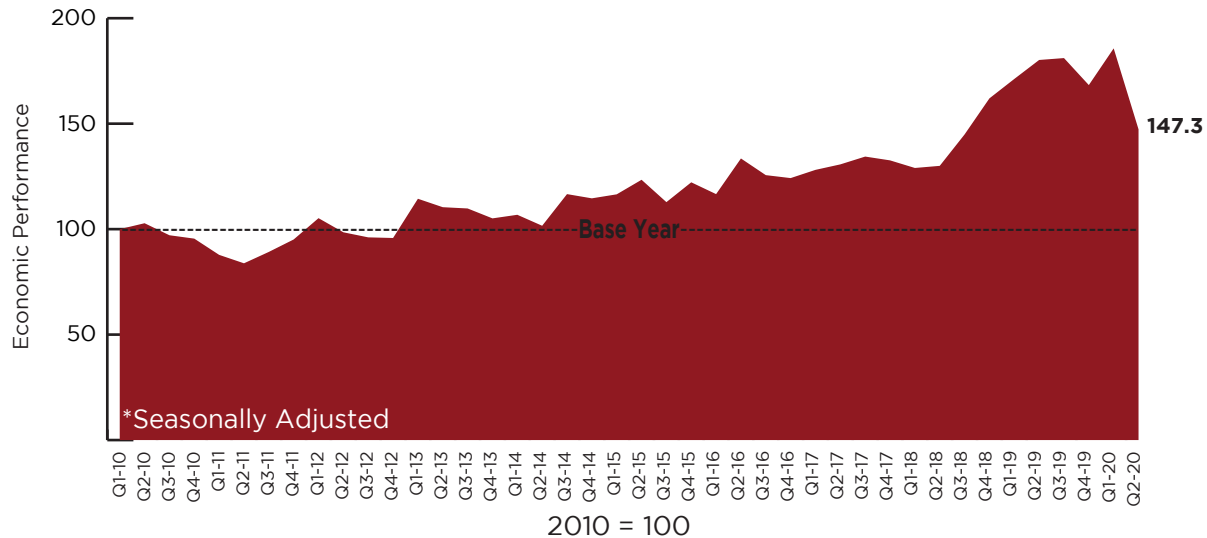
Performance Compared to One Year Ago

Detailed reports and Redding Business Confidence Survey™ at

www.goldenvalley.bank



CHANGES OVER THE YEARS



CURRENT TRENDS



The local economy decreased 20.7% in Q2 2020, likely the direct result of the pandemic. Although down compared to the previous quarter, overall performance remains strong.

Sales tax revenue was over \$5.7 million, down 12.5% likely due to COVID-19 along with some state sales tax deferrals and delayed filings. There were 2,617 building permits issued for a total valuation of more than \$41.5 million, down 21.4% following a record high in the previous quarter. The average home sales price was over \$320k with 361 closed sales and properties on the market an average of 43 days. TOT revenue was over \$761k, likely the direct result of the pandemic. Employment decreased 10.4%, showing a strong impact from COVID-19, with nearly 63k residents currently employed.

Confidence among local business leaders is up 51.5% in September 2020. More leaders are expecting to see increased sales, profit, and employment over the next 12 months, along with better local and national business conditions. Make sure to view the full September 2020 Redding Business Confidence Survey.

Jake Mangas, CEO
Redding Chamber of Commerce



REDDING CHAMBER
OF COMMERCE
CONVENER | CATALYST | CHAMPION

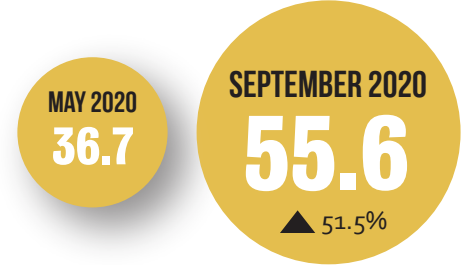


BUSINESS CONFIDENCE SURVEY

Confidence among local business leaders made a strong increase in September 2020, up 51.5% since the previous survey in May 2020.

In September 2020, 73% of business leaders expected their sales to increase or remain the same over the next year, up from 43% in May 2020. As for profit, 71% are expecting levels to increase or remain the same, up from 41% in May. Employment is expected to increase with 26% expecting to increase from their current levels, up from 18% in May, and 59% expecting levels to remain the same, up from 56% in May.

General business conditions in Redding are expected to get better according to 51% of local leaders, up from 16% in May. As for U.S. general business conditions, 49% are expecting better conditions, up from 14% in May.



Neutral = 50

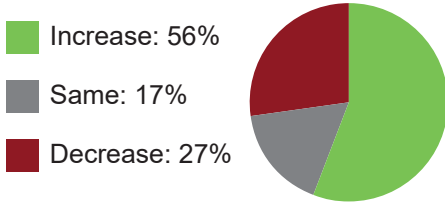


WHAT LOCAL BUSINESS OWNERS & LEADERS ARE SAYING

What are your expectations for the next 12 months?

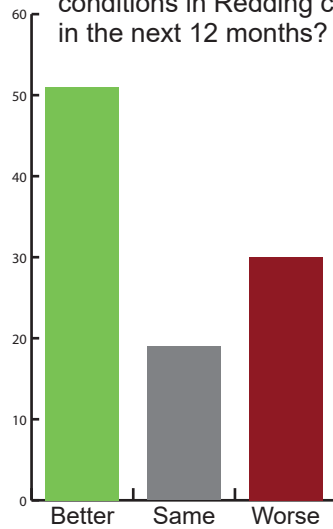
SALES

How are top line sales expected to change in the next 12 months?



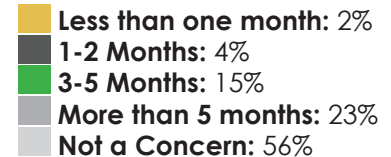
LOCAL BUSINESS CONDITIONS

How will general business conditions in Redding change in the next 12 months?



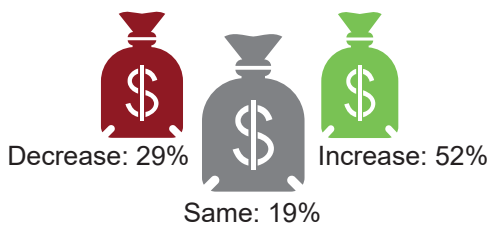
HOT TOPIC!

If business disruption continues at the current rate, how soon will your business be at risk of closing permanently?



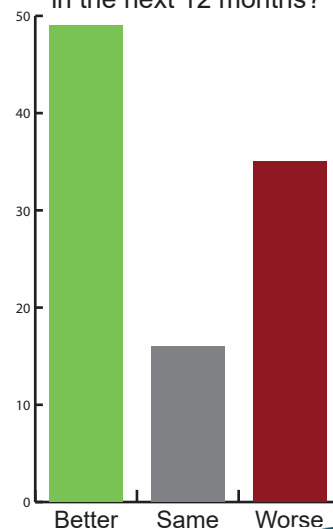
PROFITS

How is profit expected to change in the next 12 months?

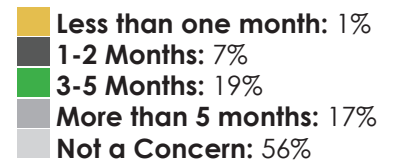


US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?

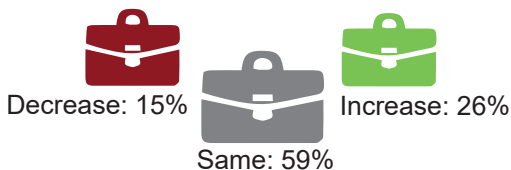


Compared to May 2020:



EMPLOYMENT

How is the level of employment expected to change in the next 12 months?



Want to participate in our next survey?
Email jake@reddingchamber.com
for more information!

ECONOMIC SNAPSHOT™

An overview of our local economy.



SALES TAX

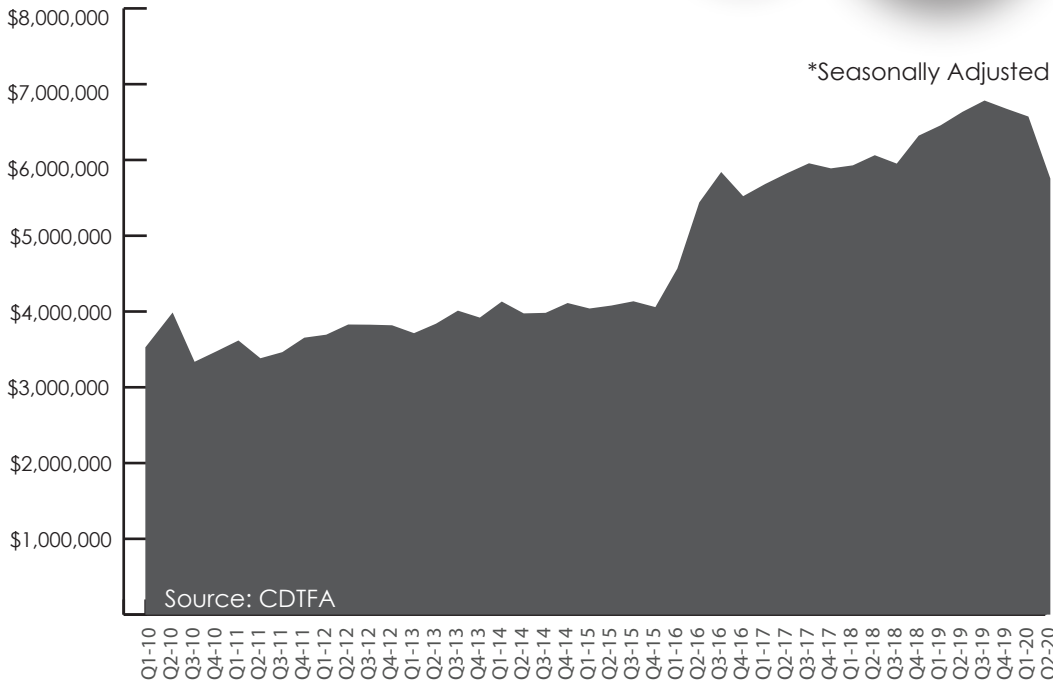
2010 = 100

12.5%

Q1 2020
186.4

Q2 2020
163.1

SALES TAX AT A GLANCE...



- Sales tax revenue was \$5,754,463 in Q2 2020, down \$818k or 12.5% from the previous quarter.
- Revenue was down 13.3% from one year ago and down 5.1% from two years ago.
- Overall, revenue is up 63.1% or more than \$2.2 million when compared to the base year.
- Compared to the record high in Q2 2019, revenue was down 15.2%.

2ND QUARTER TREND

Sales tax revenue continued to decrease in Q2 2020, down \$818k or 12.5% from the previous quarter.

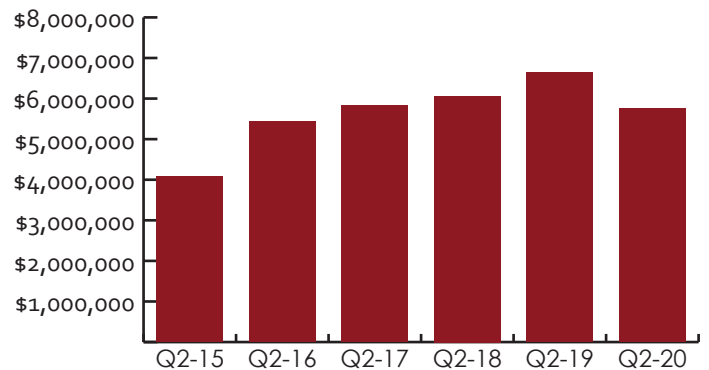
The COVID-19 pandemic has had a drastic impact on the local economy and is one of the main factors for the decrease in revenue. Other minor impacts include state sales tax deferrals and delayed filings that were allowed by the CDTFA.

The September 2020 Redding Business Confidence Survey shows 73% of business leaders expect their sales to increase or remain the same over the next year, up from 43% in May 2020. The Redding Business Confidence Survey is sent twice annually to our local business leaders to gauge their level of optimism for their own business along with local and national economies.

Jake Mangas, CEO
Redding Chamber of Commerce

More Economic Snapshot information available at www.goldenvalley.bank

2ND QUARTER SALES TAX PERFORMANCE



Total increase of 41.1% since Q2 2015.



ECONOMIC SNAPSHOT™

An overview of our local economy.



BUILDING PERMITS

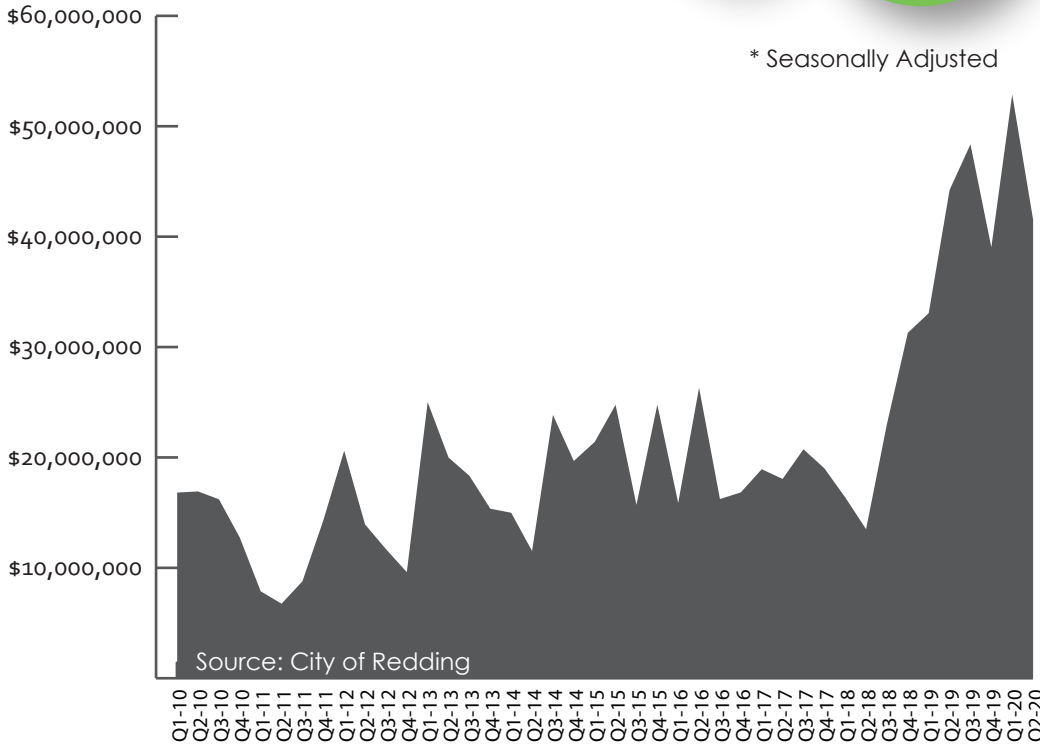
2010 = 100

21.4%

Q1 2020
314.4

Q2 2020
247

BUILDING PERMITS AT A GLANCE...



Total value of building permits issued in Q2 2020 was \$41,543,735, down 21.4% from the previous quarter.

Valuation was down 6.1% from a year ago and up 207.6% from two years ago.

Total valuation was up more than \$24.7 million or 147% from the beginning of the tracking period in Q1 2010.

There were 2,617 permits issued in Q2 2020, up from 2,543 in the previous quarter.

2ND QUARTER TREND

Over \$41.5 million in building permits were issued in Q2 2020, down 21.4% from the previous quarter. A decrease in total valuation can be expected following the record high in Q1 2020, along with possible impacts from COVID-19. Overall, the industry seems to have remained strong with current valuation up more than \$24.7 million or 147% when compared to the base year in Q1 2010.

New commercial projects increased to 18% of total valuation, up from 10% in the previous quarter. Commercial remodels decreased to 6% of total valuation, down from 14% in the previous quarter. New Residential projects accounted for 39% of the total valuation, down from 41% in the previous quarter, while small increases were shown in residential remodels, demo, and other miscellaneous permits.

Building remains the most recovered component of the Economic Snapshot.

Jake Mangas, CEO
Redding Chamber of Commerce

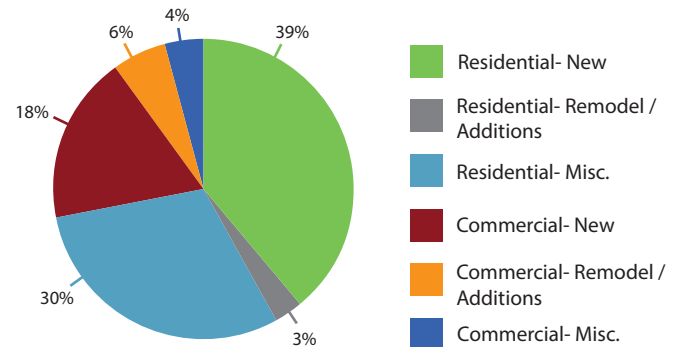
More Economic Snapshot information available at www.goldenvalley.bank



Member FDIC | Published September 2020 | Calen Chapman Consulting

PERCENTAGE OF PERMITS

-Based on total valuation-



Residential Permits: 1,154
Commercial Permits: 1,463
Plans Reviewed: 306
Total Inspections: 5,135



REDDING CHAMBER OF COMMERCE
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ECONOMIC SNAPSHOT™

An overview of our local economy.



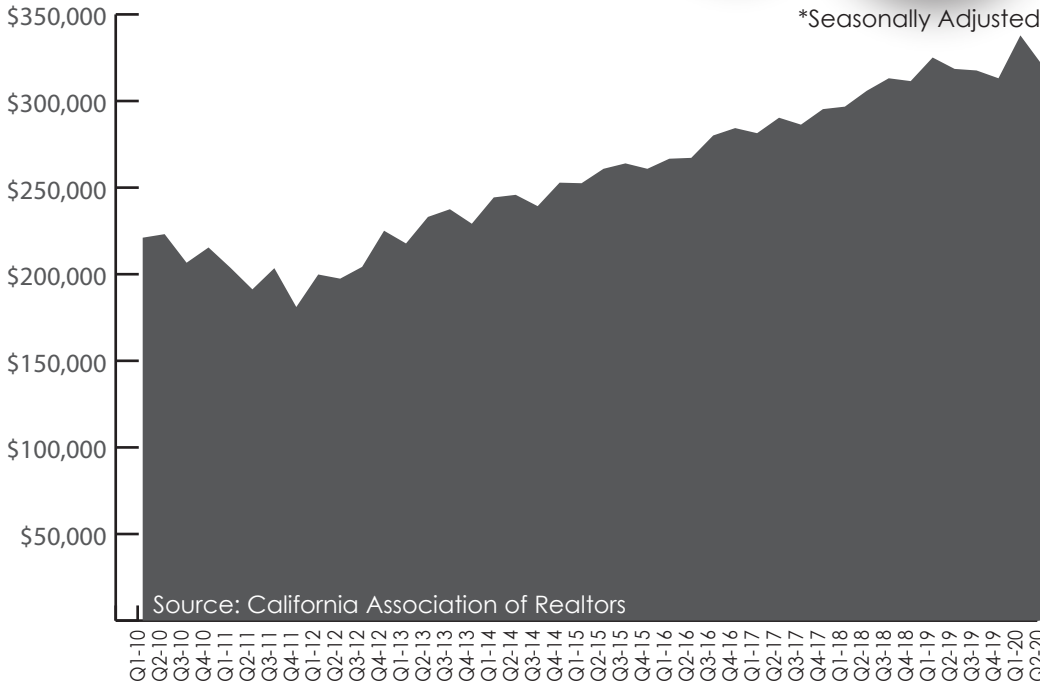
HOUSING
2010 = 100

5.1%

Q1 2020
152.8

Q2 2020
145

HOUSING MARKET AT A GLANCE...



- Average home sales price in Q1 2020 was \$320,686 down 5.1% from the previous quarter.
- Current prices are up .6% compared to a year ago and up 4.8% compared to two years ago.
- Properties stayed on the market an average of 43 days, down 10 days from the previous quarter and up from 41 days one year ago.
- There were 361 closed sales in Q1 2020, up from 355 closed sales in the previous quarter and down from 469 closed sales one year ago.

2ND QUARTER TREND

While the average home sales price was down in Q2 2020, there were more closed sales and properties spent less time on the market.

The average home sales price was over \$320k in Q2 2020, down 5.1% following the record high in the previous quarter. With prices slightly down, there were six more closed sales and properties sold 10 days sooner.

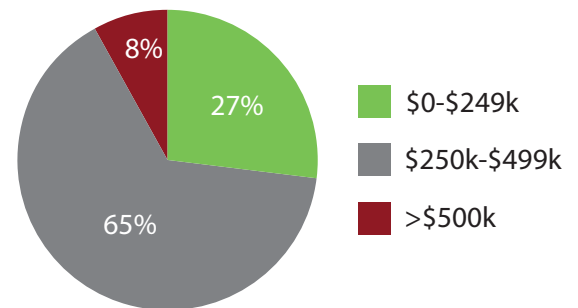
The housing market remained strong in Q2 2020, despite other sectors of the local economy showing larger COVID-19 impacts.

Homes priced under \$249k increased by 2% from the previous quarter, while homes over \$500k decreased by 2%.

Jake Mangas, CEO
Redding Chamber of Commerce

2ND QUARTER PERFORMANCE

-AVERAGE SALES PRICE-



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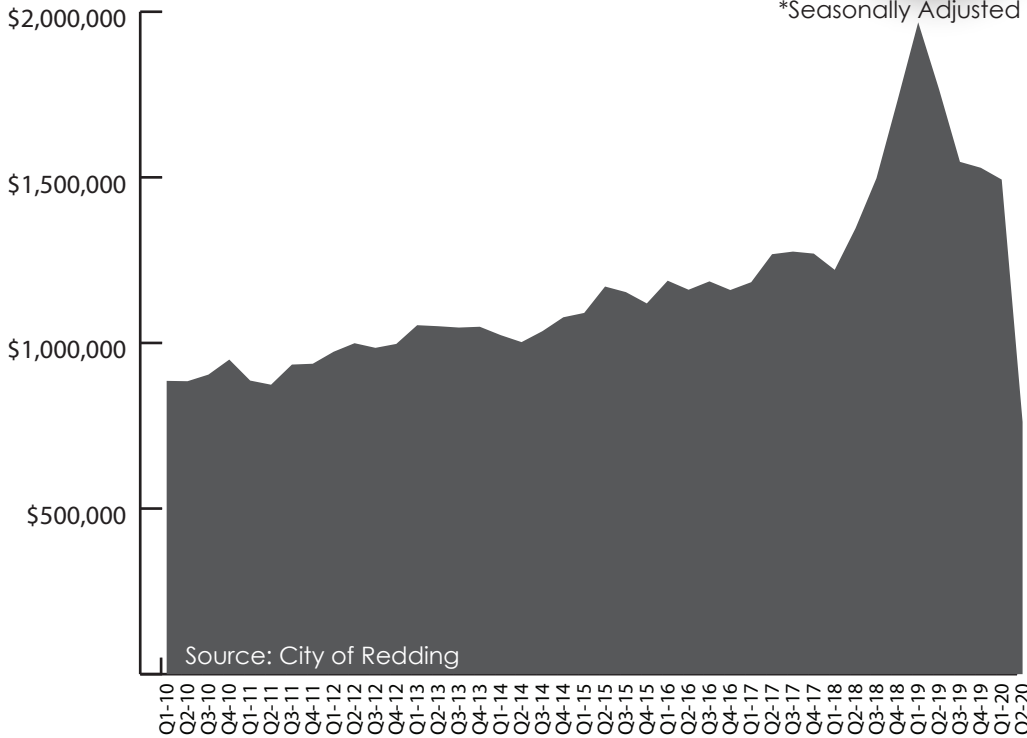
TOT
TRANSIENT OCCUPANCY TAX
2010 = 100

49%

Q1 2020
168.6

Q2 2020
86

TOT AT A GLANCE...



Transient Occupancy Tax revenue was \$761,465 in Q2 2020, down 49% from the previous quarter.

Revenue was down 56.9% from a year ago and down 43.5% from two years ago.

Q2 2020 was the fifth consecutive quarterly decrease following the record high in Q1 2019.

When compared to the base year in Q1 2010 revenue was down 14%.

2ND QUARTER TREND

Transient Occupancy Tax revenue was over \$761k in Q2 2020, down for the fifth consecutive quarter following a record high in Q1 2019.

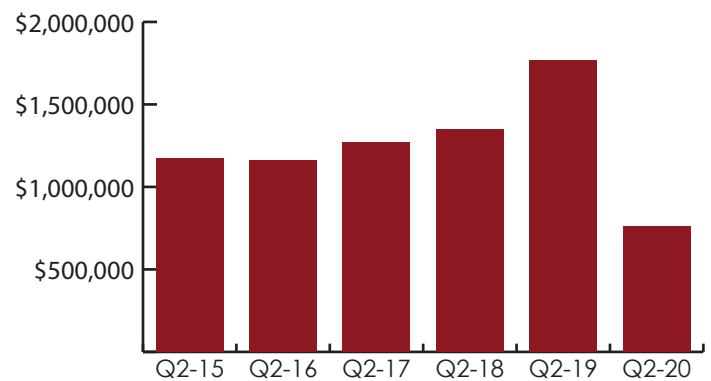
Revenue noticed a strong and significant growth period from mid-2018 through Q1 2019 when revenue increased four consecutive quarters for a total of \$747k or 61.2%. Some of this growth can be attributed to the addition of some new hotels, but it is suspected that much of this growth was from the Carr Fire and Camp Fire, which greatly inflated revenues. As a result, some decreases can be expected following a period of inflated growth.

More recently in Q2 2020, the significant decrease of 49% from the previous quarter is likely a direct result of the COVID-19 pandemic.

Jake Mangas, CEO
Redding Chamber of Commerce

More Economic Snapshot information available at www.goldenvalley.bank

2ND QUARTER PERFORMANCE



Total decrease of 34.9% since Q2 2015.



ECONOMIC SNAPSHOT™

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EMPLOYMENT

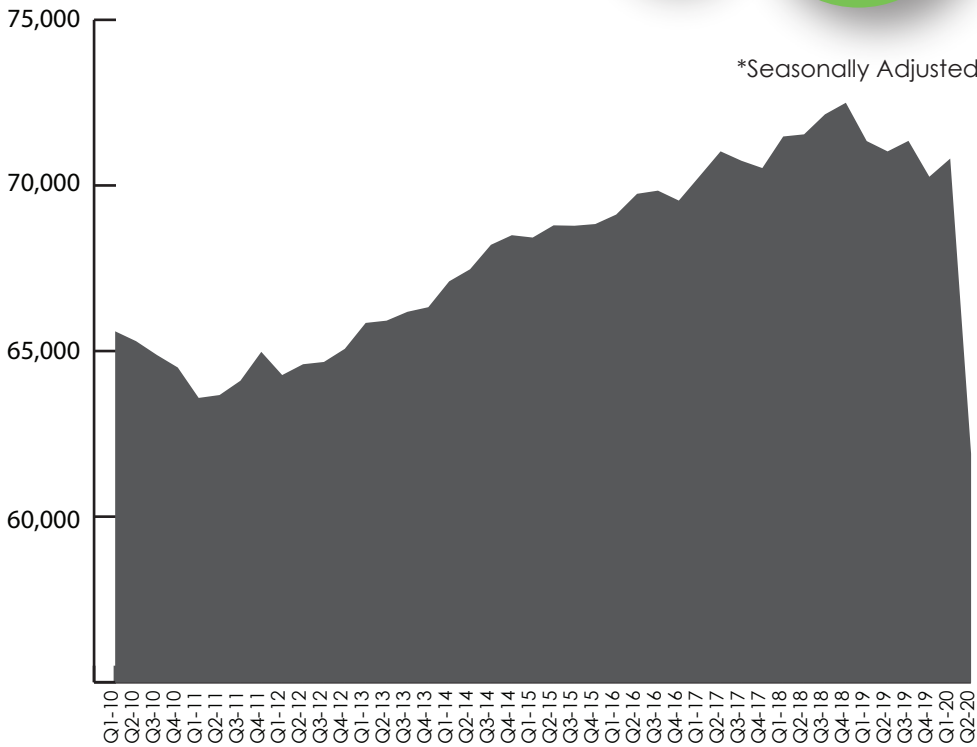
2010 = 100

10.4%

Q1 2020
106.5

Q2 2020
95.4

EMPLOYMENT AT A GLANCE...



There were 62,966 Shasta County residents employed in Q2 2020, down 10.4% or nearly 7,300 fewer jobs than the previous quarter.

Employment is down 10.6% from a year ago and down 11.2% from two years ago.

Compared to the base year in Q1 2010, employment is down 4.6%.

Employment is down 12.1% compared to the record high in Q4 2018.

2ND QUARTER TREND

Employment decreased 10.4% in Q2 2020, showing the start of the strong impacts from COVID-19. There were 62,966 Shasta County residents employed in Q2 2020, nearly 7,300 fewer than the previous quarter.

Local employment has shown a strong performance over the past couple of years with a record level back in Q4 2018 when over 71,000 residents were employed. Since the peak, employment has noticed some minor decreases through Q1 2020 with the largest and most significant in Q2 2020. Overall, current employment is down 4.6% when compared to the base year in Q1 2010.

The September 2020 Redding Business Confidence Survey shows 85% of local business leaders expect their employment levels to increase or remain the same over the next year.

Jake Mangas, CEO
Redding Chamber of Commerce

More Economic Snapshot information available at www.goldenvalley.bank

INDUSTRY BREAKDOWN

-Jobs in the Redding MSA (Shasta County)-

